Lucía Simoncelli

Bioengineer | Project Manager

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Experience

2023 - Current | *Wúru*

Project Manager (Nov. 2024 - Current)
- Standardized and supervised the onboarding process of new clients, ensuring customer specific development needs were met and all tasks had a specific person in charge of its completion.
- Facilitated Scrum ceremonies, including daily stand-ups, retrospectives, and reviews, to maintain alignment with the product team and the rest of the company.
- Reduced the number of bugs found in production by 11% by implementing a QA system involving the whole developers and product team.
- Created PowerBI dashboards to track team's productivity metrics and identify opportunities for improvement.

Product Analyst (Mar. 2024 - Oct. 2024)
- Defined product requirements and user stories based on KPIs and customer feedback for an intelligent surgical flow management product.
- Led project to develop an MVP for scheduling infusion appointments in partnership with one of Buenos Aires' leading private health institutions.
- Surveyed and mapped +10 surgical and outpatient operations to find bottlenecks in their processes.
- Wrote a biweekly newsletter with product updates aimed to clients and potential leads, with an average opening rate of 32% and a clicking average rate of 6%.

Product Intern (Jul. 2023 - Feb. 2024)
- Automated internal processes via Github Actions and integrations to other softwares (Notion, Intercom) to optimize operations and communication between teams.
- Created and updated user manuals for non-technical users.
- Conducted a benchmark analysis to evaluate market standards and competitor offerings prior to the development of a new product.

2019 – 2022 | *South American Business Forum (SABF)*

Co-Director (Sep. 2021 – Aug. 2022)
- Recruited team of 24 volunteers, built an I&D department and expanded the IT team.
- Successfully organized an in-person forum after 2 years of pandemic, with 100 students (+70 international), +20 sponsors, +30 speakers and +100 guests.

Head of Speakers' Department (Sep. 2020 – Aug. 2021)
- Led team of 2 staff to develop the agenda of the conference, deciding the name and topics of the edition.
- Contacted +100 potential national and international speakers for workshops and online talks.

Staff of Student Relations Department (Nov. 2019 – Aug. 2020)
- Successfully restructured and transitioned a conference from an in-person event to a virtual format during the pandemic, coordinating and moderating online activities in both English and Spanish.
- Utilized marketing and CRM tools to reach a broader audience and increase event's engagement.

Education

2019 – 2025 | *Instituto Tecnológico de Buenos Aires (ITBA)*
BSc. in Bioengineering. Full scholarship for academic recognition.

2022 – 2023 | *Università di Bologna*
International Exchange Progamme. Attended courses in Bioinformatics, Machine Learning and Systems Biology.

2013 – 2018 | *Colegio Eduardo L. Holmberg*
High School Diploma in Natural Sciences. Graduated with the highest GPA of the class (9.32/10).

Skills

Languages: | Spanish (native) | English (C1) | German (C1) | Italian (B1)

Programming: | Python | Java | C | Git | Bash | MATLAB | SQL | LaTeX | Arduino

Software: | Microsoft Office (Excel, Access) | G-Suite | 3D Modeling (SolidWorks, Siemens NX) | Power BI